Venkatesh Podili
SENIOR UX DESIGNER

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INTRODUCTION

Passionate about turning ideas into impactful, user-centered solutions that blend creativity and emotion. Skilled in bringing concepts to life with attention to detail and a focus on engaging design.

Driven by curiosity, I constantly expand my expertise by learning from human behavior across diverse situations and perspectives, adapting designs to meet evolving user needs.

ACADEMIC BACKGROUND

Indian Institute of Technology, Hyderabad
PG Certification in Visual Design & User Experience
Graduated: 01/2024

IIIT, RK Valley (RGUKT)
Bachelor of Technology | Civil Engineering
Graduated: 05/2017

SKILLS

- User Research
- Information Architecture
- Wire-framing and Prototyping
- Usability Testing
- Interaction Design
- Visual Design
- Responsive Design
- React JS, HTML
- Collaboration
- Problem Solving
- Communication
- 2D Animation

TOOLS

- Figma
- Sketch
- Adobe Creative Suite
- InVision
- Miro
- Zeplin
- Jira, Confluence
- Autodesk Maya
- Toon Boom Harmony

ACCOLADES

- **Go Above Award**, 9 times in my tenure at CGS
- **24FPS International Animation Awards** runner up for 2D Animation Short film in "Student Animation Category"
- **"Certificate of Merit"** in District Science Fair for my project "Agriculture & Food Security" in 2008-09

PERSONAL INTERESTS

- Animation
- Film Making & Editing
- Playing games
- Watching movies

WORK HISTORY

Senior UX Designer
Carelon Global Solutions, Hyderabad | Jan'24 **to** Present
(Subsidiary of Anthem, Inc. / Elevance Health, Inc)

- Led the delivery of Human-Centered Design solutions, aligning with Elevance Health's global standards.
- Conducted stakeholder workshops to gather requirements and deliver user-centered solutions.
- Managed design systems across Anthem and Elevance Health platforms to ensure consistency.
- Mentored junior designers, fostering continuous learning and innovation.
- Utilized AI/ML to enhance user experiences and improve product usability.
- Maintained and updated design components for brands like Anthem and Wellpoint.

UX Designer
Carelon Global Solutions, Hyderabad | Jun'21 to Dec'23
(Subsidiary of Anthem, Inc. / Elevance Health, Inc)

- Engineered user-centric design solutions across web and mobile platforms, driving excellence in line with Elevance Health's rigorous standards.
- Partnered with stakeholders to uncover insights and transform complex requirements into elegant, intuitive experiences.
- Played a key role in developing and scaling design systems, ensuring seamless consistency across diverse applications.
- Pioneered AI-driven enhancements to elevate user engagement and optimize digital touchpoints.
- Proactively updated and refined design components for brands like Anthem and Wellpoint, reinforcing brand integrity and user satisfaction.
- Fostered a culture of growth by sharing expertise, leading design critiques, and promoting continuous team improvement.

UX UI Designer
Hashdone Technologies, Hyderabad | Aug'20 **to** May'21

- As the primary UX/UI Designer, I specialize in crafting sleek screens tailored for iOS, Android, and web platforms.
- I'm adept at both conceptualizing designs from scratch and troubleshooting UI development issues.
- I'm committed to applying Human-Centered Design (HCD) principles to optimize user experiences across our applications.
- Notably, I've led the redesign of Hashdone's web and mobile interfaces, enhancing their visual appeal and functionality.
- Each project serves as a learning opportunity, allowing me to continually refine my skills in UX design and integrate new HCD processes effectively.

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